



AIDRC MADE Alliance

Academia–Industry Digital Research & Co-Innovation

国际数字产学研协同创新联盟

Media · Art · Design · Education | 传媒 · 艺术 · 设计 · 教育

aidrcmade.org

AIDRC MADE · FIRST-CYCLE INTERNATIONAL PROGRAMME 2026

Five days in Bangkok. A pathway to lasting institutional cooperation.

Symbiotic Coordinates · Intelligent Art Futures

27 November–1 December 2026 · Bangkok, Thailand

For universities, faculties, research bodies, experts, artists and industry partners. The programme links an international conference, art and design exhibition, institutional roundtable and cultural visits with continuing member collaboration and future joint projects.



01

Invitation pathway

Formal invitation materials are coordinated after applicant and participation review.

02

Institutional dialogue

Discuss courses, research, staff and student mobility, exhibitions and international projects.

03

Academic and creative visibility

Apply for exhibition and speaking opportunities through the relevant academic and organiser processes.

04

Continuing collaboration

Progress LOI/MOI, MOU, MOA and joint research and project calls.



Programme / 项目内容 / องค์ประกอบโครงการ

- 1** International conference: AI and art, digital heritage, design innovation, arts education, performance and intercultural communication
- 2** International art and design exhibition: visual art, craft, design, moving image, new media, digital art and emerging creators
- 3** China–Thailand institutional dialogue: courses, mobility, research and exhibitions
- 4** Traditional arts, cultural practice, co-creation workshops and local experience
- 5** Visits to Thai arts-education institutions, galleries and creative spaces
- 6** AIDRC MADE formation roundtable for future institutional and industry collaboration

Participation / 参与路径 / รูปแบบการเข้าร่วม

Institutional delegation

Individual attendance

Artwork submission

Academic speaking application

Bilateral institutional meeting

Invitation & institutional cooperation

The Secretariat verifies institutional identity, needs and participation route. For institutions accepted through the event process, formal invitation materials are handled under the relevant procedures by the Faculty of Fine and Applied Arts, Chulalongkorn University, and authorised parties. The Secretariat can coordinate introductions, bilateral meetings and LOI/MOI/MOU/MOA documents.

Organisers & delivery roles

The project materials list Thai host universities, Chinese co-organising universities and bodies, and regional arts-education and cultural collaboration organisations. The Southeast Asia Education and Cultural Exchange Association is listed as the implementing body. The full list appears on the programme webpage and remains subject to formal project documents.

Institutions should submit interest early enough for internal approval, budgeting and travel procedures.

Apply: aidrcmade.org/en/apply.html | events@aidrcmade.org